<u>Program Description/Textbook or Print Instructional Material</u>

Vendor: Thomson Learning/Course Technology Web Address: www.course.com

Title: QuarkXPress 5 Design Professional

Author: Reding   Copyright: 2003

ISBN: 0-619-05691-6   Course/Content Area: Vocational and Career Education; Business
                                              Program; Multimedia Publishing

Intended Grade or Level: 9-12   Readability Level: 9.8   (Flesch-Kincaid)

List Price: 49.95   Lowest Wholesale Price: 37.00

All materials bid as of July 1, 2003 must be offered in an alternative format for students who require reading accommodations. A description of the levels of accommodation is included on p. 8-9 of this bid packet. The Kentucky Department of Education must receive a copy of the alternative format if the material is placed on the State Multiple List.

Level of Accomodations (Level One, Two or Three) Level Three

If Level Two or Three, please provide rationale for not meeting Level One Compliance   It is not financially feasible for our products to meet Level One at this time.

FEATURES

DISCLAIMER: The features of each book or program were developed by the publisher and do not reflect the opinion of the State Review Team, State Textbook Commission, nor of the Kentucky Department of Education.

<u>Content</u>
- Includes coverage of creating Web pages, authoring XML content by exporting content directly as an XML document and creating hyperlinks for PDF documents and the Web.
- In-depth explanation behind the skills--answers the "why."

<u>Student Experiences</u>
- Rich end-of-chapter materials such as the Design and group projects that give students extra practice and review.

<u>Assessment</u>
Coverage of basic through more advanced features--makes it a great reference for future use. Clear focus on how multimedia is taught in the classroom.

<u>Organization</u>
A. Getting Started with QuarkXPress 5.0
B. Creating a Document
C. Working with Text
D. Managing a Multi-Page Document
E. Maintaining Consistency in a Document
F. Working with Objects and Text

G. Working with Pictures
H. Enhancing a Page with Drawing Tools
I. Using Text and Color Tools
J. Working with Book Tools
K. Creating Content for Web Use

Resource Materials
Gratis Items To Be Provided And Under What Conditions
Instructor's Resource Kit (0-619-18764-6) Free 1 per teacher

Available Ancillary Materials

RESEARCH DATA AND EVIDENCE OF EFFECTIVENESS

DISCLAIMER: The research data and evidence of effectiveness was provided by the publisher and does not reflect the opinion of the State Review Team, State Textbook Commission, nor the Kentucky Department of Education.

*NOTE: Please complete this section by indicating the research data and evidence of effectiveness or give a web site where the information is located. If there is no research data and evidence of effectiveness, please indicate **"not available"** in the space.*

Group V - Career/Technical Vocational/Practical Living Education Instructional Materials Evaluation Tool IT Multimedia Publishing

Title: QuarkXPress 5 Design Professional		**Cost: $ 37.00**
Publisher: Thomson Learning/Course Technology		
Item Evaluated: Textbook and Software		
Copyright Date: 2003		**Evaluator: Stephen Johnson**
Content Level: 9-12		**Date of Evaluation: 7/30/2003**

Level of Alternative Format	Level 1 – Full Compliance	Level 2 – Provisional Compliance	Level 3 – Marginal Compliance
This section completed by Exceptional Children Services			

Overall Strengths and/or Weaknesses

Disclaimer: Comments on the strengths and/or weaknesses of each book, material or program were written by members of the State Textbook/Instructional Materials Review Team and reflect their opinions . They do not reflect the opinions of the State Textbook Commission nor the Kentucky Department of Education. In addition, the State Textbook/ Instructional Materials Review Team completed each evaluation form during the week of July 28-Aug. 1, 2003. In order to maintain the integrity of the of the review team's comments, editing was limited to spelling and punctuation.

Recommendations:
X Recommended by reviewers to State Textbook Commission
☐ Not recommended by reviewers to State Textbook Commission

Publisher's Explanation of Reviewer's Comments: By action of the State Textbook Commission, publishers are provided limited space, 150 words, to respond to what they may consider factual errors made by the reviewers in the evaluation.

Group V - Career/Technical Vocational/Practical Living Education Instructional Materials Evaluation Tool
IT Multimedia Publishing

Title: QuarkXPress 5 Design Professional	Publisher: Thomson Learning/CT

Technology Management Summary Data:	20 possible points	____19____ points earned

Technology Management Comments:

Technology Presentation/Interface Summary Data:	40 possible points	____35____ points earned

Technology Presentation/Interface Comments:

Content Summary Data:	40 possible points	____27____ points earned

Content Comments:

Instruction & Management Summary Data	52 possible points	____43____points earned

Instruction & Management Comments:

Organization & Structure Summary Data	36 possible points	____35____ points earned

Organization & Structure Comments:

Resource Material Summary Data	40 possible points	____15____points earned

Resource Material Comments: Resources are provided with the textbook.. Online resources are not absolutely necessary.

Group V - Career /Technical & Vocational/Practical Living
Electronic Instructional Media Review Form - QuarkXPress 5 Design Professional– Thomson/CT
Stand Alone/Independent or Integrated Software for IT Multimedia

Equipment (circle or change fill color)	Grade Level (circle or change fill color)	Audience (circle or change fill color)	Format (circle or change fill color)	Cost : Included with text	
Windows	Primary	**Individual**	**Stand Alone/Independent**	_____single copy	_____site license
Macintosh	Intermediate	Small Group	Integrated	_____network version	_____school version
CD-ROM	Middle	Large Group	Supplemental	_____lab pack of ___ copies	_____online
DVD	**High**		In lieu of basal test		
Sound					
Other					

If other, explain

Type of Software: Check all that apply	_____Simulation	**_____Management**	_____Interdisciplinary	_____Problem Solving	_____Tutorial
_____Exploratory	_____Creativity	_____Drill and Practice	_____Critical Thinking	**_____Utility**	_____Other:

Rating Scale:	3—Some of the time	1—None of the time
4—All or the time	2—Minimally	0— Not applicable

Management	Rating
Allows customizing for individual learning needs.	4
Allows students to exit and resume at a later time.	3
Keeps a students performance record, where needed.	4
Allows control of various aspects of the software (e.g., turning sound off).	4
Allows for printed reports.	4
Comments:	**Total 19**

Presentation/Interface	Rating
Presents material in an organized manner.	4
Has consistent, easy-to-use, on-screen instructions.	4
Has developmentally correct presentation format.	4
Adapts to different learning environments (learning styles/multiple intelligences, etc.)	2
Accessible for special needs students.	2
Runs smoothly, without long delays.	4
Presents easy-to-view text and graphics.	4
Presents easy-to-hear and understand sounds.	3
Avoids unnecessary screens, sounds, and graphics.	4
Provides immediate, appropriate feedback.	**4**
Comments:	**Total 35**

Content—IT Multimedia Publishing	Rating
Career Focus/Employability Skills/Workplace Readiness Skills	0
Design a web page using a software package; demonstrate use of basic HTML	2
Use business graphics, paint, draw, image editing programs	3
Demonstrate the ability to use Internet	2
Develop multimedia presentations (e.g., slide shows, audio/video, etc.)	0
Design page layouts using appropriate tools	4
Design and compose effective business publications/documents	4
Use industry standard hardware/software for multimedia publishing (e.g., digital cameras, scanners, video cameras)	4
Know industry terminology associated with desktop publishing, multimedia design, and video production)	4
Apply language rules and proofreader's marks (e.g., style, grammar and spell check)	4
Comments:	**Total** **27**

Rating Scale:	2—Minimally
4—All or the time	1—None of the time
3—Some of the time	0— Not applicable

Instruction and Assessment	Rating
Identifies a Sense of Purpose	4
Builds on Student Ideas	4
Engages Students	3
Develops Computer Maintenance Ideas	4
Promotes Student Thinking	3
Assesses Student Progress	2
Enhances The Learning Environment	3
Reading level is appropriate for interest and ability level of intended student group; level remains consistent throughout.	3
Commonwealth Accountability Testing System (CATS) "like" Assessment is provided	4
Variety of Assessments (diagnostic, formative, summative, open response, multiple choice, individual, small group, oral, demonstrations, presentations, self and peer performance, portfolio prompts) is included.	3
Includes activities and opportunities for integration of technology.	4
Reflects researched-based practices (e.g. hands-on activities, technology, problem-solving situations)	4
Differentiation techniques and activities suggested.	2
Comments:	**Total** **43**

Rating Scale:	3 – Some potential for learning	1 - Not present
4 – High potential for learning	2 – Little potential for learning	0 – Not applicable

Organization and Structure	Rating
Organization is logical and allows for spiraling of content.	4
Vocabulary and key terms are clearly defined and easily accessible within each lesson.	4
Visual illustrations (e.g. graphs, charts, models) and examples are clearly presented and content-related.	4
Illustrations and language reflect diversity (e.g. racial, ethnic, cultural, age, gender, disabilities).	4
Legible type, length of lines, spacing, and page layout and width of margins contribute to overall appearance and use.	4
Student materials seem durable and conducive to daily use.	3
Includes sufficient glossary, index and appendices.	4
Employs accurate grammar and spelling	4
Organization of material can be effectively used with Standards Based Units, Core Content and Program of Studies.	4
Comments:	**Total 35**

Resource Materials	Rating
Teacher materials coordinate easily with student materials (e.g. additional resources included at point of need, student pages shown, integration of technology indicated)	4
Activities are included that adapt to the various learning styles, intelligences, and interest/ability levels.	2
Extension activities including adaptations and accommodations for students with special needs.	0
Resources provide objectives, background information, common student errors, hints, advice for lesson implementation and real-world connections, connections with career and/technology and references (e.g. solution manuals, study guides)	3
Suggestions are made for integration of themes and /or interdisciplinary instruction.	2
Integration opportunities suggested and examples given.	0
Teacher resources are available online.	4
Online resources available – Repeat of information in text.	0
Online resources available – Practice skills only.	0
Online resources available – New application materials.	0
Comments: Student online resources are project files (images, etc., that are necessary to complete a project).	**Total 15**

Rating Scale:	2—Minimally
4—All or the time	1—None of the time
3—Some of the time	0— Not applicable